

## **Duluth Holdings Inc. to Participate in Upcoming Investor Conferences**

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BELLEVILLE, Wis., May 25, 2016 (GLOBE NEWSWIRE) -- Duluth Holdings Inc. (dba, Duluth Trading Company) (“Duluth Trading”) (Nasdaq:DLTH), a lifestyle brand of men’s and women’s casual wear, workwear and accessories, today announced that members of its executive team will be participating in two upcoming investor conferences. The conferences are as follows:

Baird 2016 Global Consumer, Technology & Services Conference on Thursday, June 9<sup>th</sup> at the JW Marriott Essex House in New York City. Stephanie Pugliese, Chief Executive Officer, and Mark DeOrio, Chief Financial Officer, will be presenting at 10:25 am CT/11:25 am ET. They will also be conducting one-on-one meetings throughout the day.

William Blair 36<sup>th</sup> Annual Growth Stock Conference on Tuesday, June 14<sup>th</sup> at the Four Seasons Hotel in Chicago. Stephanie Pugliese, Chief Executive Officer, and Mark DeOrio, Chief Financial Officer, will be presenting at 7:30 am CT/8:30 am ET. They will also be joined by Stephen Schlecht, Executive Chairman of the Board and Founder, for one-on-one meetings throughout the day.

A live audio webcast of each presentation will be available at [ir.duluthtrading.com](http://ir.duluthtrading.com).

### **About Duluth Trading**

Duluth Trading is a rapidly growing lifestyle brand for the Modern, Self-Reliant American. Based in Belleville, Wisconsin, we offer high quality, solution-based casual wear, workwear and accessories for men and women who lead a hands-on lifestyle and who value a job well-done. We provide our customers an engaging and entertaining experience. Our marketing incorporates humor and storytelling that conveys the uniqueness of our products in a distinctive, fun way, and our products are sold exclusively through our content-rich website, catalogs, and “store like no other” retail locations. We are committed to outstanding customer service backed by our “No Bull Guarantee” - if it’s not right, we’ll fix it. Visit our website at [www.duluthtrading.com](http://www.duluthtrading.com).

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Duluth Trading Company