

Duluth Holdings Celebrates Grand Opening of its Twenty-Sixth Store in Avon, Ohio

October 5, 2017 8:00 AM ET

Sixth Build-to-Suit Store

BELLEVILLE, Wis., Oct. 05, 2017 (GLOBE NEWSWIRE) -- Duluth Holdings Inc. (dba, Duluth Trading Company) (“Duluth Trading”) (NASDAQ:DLTH), a lifestyle brand of men’s and women’s casual wear, workwear and accessories, today announced the grand opening of its 26th store in Avon, Ohio, on October 5. The store is located at 35455 Chester Road, Avon, OH 44011.

“We are excited to celebrate the Grand Opening of our Avon store that will serve our many loyal customers in the Cleveland and northern Ohio region,” said Stephanie Pugliese, Chief Executive Officer of Duluth Trading. “Avon, our sixth build-to-suit store, was specifically designed to showcase the full expression of the Duluth Trading brand. Our local customers can now enjoy firsthand our innovative and problem-solving apparel for both men and women as well as ingenious tools and useful specialty gear that reflect the Modern, Self-Reliant American Lifestyle that is the hallmark of our brand.”

The store will host several events to celebrate the grand opening on Thursday, October 5. There will be an official ribbon cutting ceremony at 9:00 a.m. Eastern Time with local dignitaries on hand to do the honors. At noon and 3:00 p.m. Eastern Time, there will be a Lumberjack Show to welcome our customers.

About Duluth Trading

Duluth Trading is a rapidly growing lifestyle brand for the Modern, Self-Reliant American. Based in Belleville, Wisconsin, we offer high quality, solution-based casual wear, workwear and accessories for men and women who lead a hands-on lifestyle and who value a job well-done. We provide our customers an engaging and entertaining experience. Our marketing incorporates humor and storytelling that conveys the uniqueness of our products in a distinctive, fun way, and our products are sold exclusively through our content-rich website, catalogs, and “store like no other” retail locations. We are committed to outstanding customer service backed by our “No Bull Guarantee” - if it’s not right, we’ll fix it. Visit our website at www.duluthtrading.com.

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Duluth Trading Company