

Duluth Holdings Celebrates Grand Opening of its Twenty-Second Store in Pittsburgh, Pennsylvania

June 7, 2017 8:02 AM ET

BELLEVILLE, Wis., June 07, 2017 (GLOBE NEWSWIRE) -- Duluth Holdings Inc. (dba, Duluth Trading Company) (“Duluth Trading”) (NASDAQ:DLTH), a lifestyle brand of men’s and women’s casual wear, workwear and accessories, today announced the grand opening of its 22nd store in Pittsburgh, Pennsylvania on June 8. The store is located at 1100 Robinson Center Drive, Pittsburgh, PA 15205.

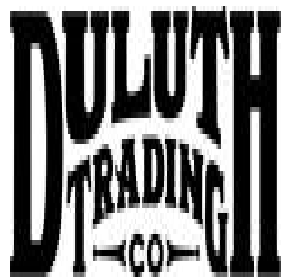
“We are excited to bring the unique Duluth Trading retail experience to Pittsburgh, a town known for its hard-working people, who enjoy sports and outdoor activities,” said Stephanie Pugliese, Chief Executive Officer of Duluth Trading. “Our many loyal customers throughout the region can now experience our solution-based apparel and gear that celebrate the Modern, Self-Reliant American Lifestyle that is the hallmark of our brand.”

The store will host several events to celebrate the grand opening on Thursday, June 8. There will be an official ribbon cutting ceremony at 9:00 a.m. Eastern Time with local dignitaries on hand to do the honors. At noon and 5:00 p.m. Eastern Time, there will be a Lumberjack Show to welcome our customers.

About Duluth Trading

Duluth Trading is a rapidly growing lifestyle brand for the Modern, Self-Reliant American. Based in Belleville, Wisconsin, we offer high quality, solution-based casual wear, workwear and accessories for men and women who lead a hands-on lifestyle and who value a job well-done. We provide our customers an engaging and entertaining experience. Our marketing incorporates humor and storytelling that conveys the uniqueness of our products in a distinctive, fun way, and our products are sold exclusively through our content-rich website, catalogs, and “store like no other” retail locations. We are committed to outstanding customer service backed by our “No Bull Guarantee” - if it’s not right, we’ll fix it. Visit our website at www.duluthtrading.com.

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Duluth Trading Company