

## **Duluth Holdings Inc. to Participate in Upcoming Investor Conferences**

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BELLEVILLE, Wis., May 30, 2017 (GLOBE NEWSWIRE) -- Duluth Holdings Inc. (dba, Duluth Trading Company) (“Duluth Trading”) (NASDAQ:DLTH), a lifestyle brand of men’s and women’s casual wear, workwear and accessories, today announced that members of its executive team will be participating in three upcoming investor conferences. The conferences are as follows:

Baird 2017 Global Consumer, Technology & Services Conference on Thursday, June 8<sup>th</sup> in New York City. Stephanie Pugliese, Chief Executive Officer, and Mark DeOrio, Chief Financial Officer, will be presenting at 9:40 am Eastern Time. They will also be conducting one-on-one meetings throughout the day.

William Blair 37<sup>th</sup> Annual Growth Stock Conference on Tuesday, June 13<sup>th</sup> in Chicago. Stephanie Pugliese, Chief Executive Officer, and Mark DeOrio, Chief Financial Officer, will be presenting at 8:10 am Central Time. They will also be conducting one-on-one meetings throughout the day.

BMO Sustainable Growth Forum on Tuesday, June 20<sup>th</sup> in Boston. Stephanie Pugliese, Chief Executive Officer, and Mark DeOrio, Chief Financial Officer, will be in attendance. The Company will be participating in small group and one-on-one meetings throughout the day.

A live audio webcast of the William Blair 37<sup>th</sup> Annual Growth Stock Conference presentation will be available at [ir.duluthtrading.com](http://ir.duluthtrading.com).

### **About Duluth Trading**

Duluth Trading is a rapidly growing lifestyle brand for the Modern, Self-Reliant American. Based in Belleville, Wisconsin, we offer high quality, solution-based casual wear, workwear and accessories for men and women who lead a hands-on lifestyle and who value a job well-done. We provide our customers an engaging and entertaining experience. Our marketing incorporates humor and storytelling that conveys the uniqueness of our products in a distinctive, fun way, and our products are sold exclusively through our content-rich website, catalogs, and “store like no other” retail locations. We are committed to outstanding customer service backed by our “No Bull Guarantee” - if it’s not right, we’ll fix it. Visit our website at [www.duluthtrading.com](http://www.duluthtrading.com).

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Duluth Trading Company